

## Business Studies Exam Revision Series-5

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1. Multinational businesses are large businesses which set up their operations in more than one country. One of the main objectives of Indian government, in the recent years, has been to attract large multinationals to set up their operations in India.

a. Explain **two** advantages to the host country from a Multinational business.

Advantage 1

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Advantage 2

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[4]

b. State **two** reasons why a multinational shoe manufacturer may want to set up production facilities in India.

Reason 1

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Reason 2

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[4]

c. Explain **two** disadvantages that India might face due to Multinational setting its production facilities there.

Disadvantage 1

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Disadvantage 2

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[4]

2. Different businesses use different channels of distribution to get their products to the customers.

a. Explain any **two** channels of distribution a computer manufacturer selling to home users could use.

Channel 1

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Channel 2

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[4]

**b.** Using appropriate examples, explain why some products are sold directly from the manufacturer to the customer.

Reason 1

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Reason 2

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[4]